

THE PROBLEM

Nosebleeds are the most common ENT emergency across all medical settings.

NOSEBLEEDS TYPICALLY AREN'T SERIOUS,

but they're surprisingly difficult for healthcare professionals to treat. Most treatment methods are time-consuming, invasive and painful - using multiple hospital resources and leaving patients unhappy.

APPROXIMATELY

60%

of people will have at least one nosebleed in their lifetime.

OVER

500K+

people visit the emergency department in the United States each year for nosebleed treatment.

MORE THAN

90%

of these patients are discharged home safely.

Lack of effective and easy-to-use nosebleed rescue that works in both clinical and at-home settings.

COMPETITIVE LANDSCAPE

HOSPITAL & INSTITUTIONAL

	NasaClip™	Nampons™	Rapid Rhino™	Rhino Rocket™
HANDS-FREE COMPRESSION	✓		✓	✓
ADULT AND CHILD SIZES	✓			
NO DOCTOR NEEDED (RN/TECH/PT)	✓	✓		
FIRST-LINE TREATMENT	✓	✓		
PRICE	✓	✓		
APPLICATION EASE	✓	✓		
TAKE HOME (OTC)	✓	✓		
REUSABLE (WITHIN NOSEBLEED EPISODE)	✓			
COMFORT	✓			

EPISTAXIS REIMBURSEMENT	NASACLIP VALUE	DEVICE BENEFITS
<p>ICD-10-CM code is R04.0. Can bill for CPT code 30901, Anterior Epistaxis control simple</p> <p>Global fee for this problem, no pass-through billing for any devices.</p> <p>Health systems looking for cost and time savings.</p> <p>Anterior nosebleeds account for 90% of epistaxis visits. NasaClip is designed to treat anterior nosebleed quickly and effectively.</p>	<p>Begin treatment immediately upon patient presentation (in triage).</p> <p>Requires less time of more expensive personnel MD or PA/NP (Midlevel).</p> <p>Treat patient without taking up a patient room or treat while in triage or waiting room.</p> <p>Device can be rinsed and reinserted during same nosebleed episode.</p> <p>More comfortable and better tolerated than competitors (nasal tamponade devices).</p> <p>Decrease patient length of stay.</p> <p>Increase patient satisfaction.</p> <p>Increase provider satisfaction.</p> <p>Reduce propensity for bounce back visits (patient given take-home device).</p> <p>Ensure patient closes encounter (less elopement) by offering take-home device.</p> <p>Less expensive than nasal tamponade devices.</p>	<p>HANDS FREE Applies constant pressure and holds the device in place without tiring your hands.</p> <p>MESS FREE No leakage, balled-up tissues, or stains.</p> <p>EASY TO APPLY No doctor needed. Apply within seconds, whether in a clinic, at home, or anywhere.</p> <p>ADJUSTABLE With pediatric and adult sizes and a fully adjustable clip, NasaClip fits noses of all shapes and sizes.</p> <p>MEDICAL-GRADE SPONGES No more invasive nasal packing. NasaClip features soft, medical grade intranasal sponges, that can be medicated to deploy meds directly over Keisselbach's plexus and stop nosebleeds at their source.</p>